

Reg 19 Local Plan and SDF Consultation Strategy 2022

Events

- Pre-consultation briefing (13 June 6pm) – Council Chamber:
 - Members and Residents' Associations representatives
- Attendance at Residents' Association meetings on request
 - LoSRA update booked 22 June
- Business Community:
 - Attendance at any Spelthorne Business events held during the consultation
 - Info in weekly business newsletter sent out by Economic Development Team

	Date	Consultation events	Time
		Prior to consultation	
Monday	13-Jun	RA Briefing	6pm-7.30pm
Wednesday	15-Jun	Consultation starts High Street on market day	11.30am-2.30pm
Saturday	18-Jun	Elmsleigh / Two Rivers	11.30am-2.30pm
Friday	24-Jun	High Street on market day	11.30am-2.30pm
Sunday	26-Jun	Staines-upon-Thames Day Event - Memorial Gardens, Thames Street	11am-3pm
Wednesday	29-Jun	High Street on market day	11.30am-2.30pm
Friday	02-Jul	Elmsleigh Drop-in with DLA	10am-4pm
Saturday	03-Jul	Elmsleigh Drop-in with DLA	10am-4pm
Friday	08-Jul	High Street on market day	11.30am-2.30pm
Wednesday	13-Jul	High Street on market day	11.30am-2.30pm
Wednesday	20-Jul	High Street on market day	11.30am-2.30pm

Other publicity

- A5 postcard to all households w/c 13 June. Links to website. Key dates. Look out for the Bulletin.
 - Also given out at events
- Eight-page pull-out centre section in the summer edition of the Bulletin Magazine and "Local Plan and SDF Special Edition" on front cover: (w/c 4 July)
- Email and letters to Local Plan consultation mailing list.
- Press release and possible photo-call (?)
- Links on front page of council website.
- Facebook, Twitter and Instagram promotion
- Potential for large floor stickers at the entrances to the Elmsleigh Centre, promoting the consultation [to be confirmed with centre manager]
- Digital boards around Town Centre
- Community notice boards
- Email footer (external)
- Consultation material provided to Residents Associations (ahead of the consultation) for inclusion on their websites and in newsletters.
- Potential for attendance at other local public events (to be confirmed)